

# Arts Prescott

A Cooperative Gallery of Local Artists  
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## **Welcome fellow Artist and Thank you for considering Arts Prescott Cooperative Gallery!**

Arts Prescott Gallery operates as a “cooperative” gallery. This means that the members share all the labor and cost necessary to operate the gallery. Membership in the gallery is not only based on sales of work but also on the ability to work well with other members and to make a contribution to the operation of the gallery.

Because we are an artist-owned and operated gallery, we are able to give our members greater control of their work and how it is displayed within the guidelines agreed upon by the membership. We operate the gallery according to a set of policies and procedures, a Mission Statement and Code of Conduct written by the membership. The focus of Arts Prescott Gallery is to help members sell their work and to help them grow as artists.

## ***Here are some benefits we think you will enjoy as a member artist...***

- Artistic freedom, as a member of the Co-op you are allowed and encouraged to try new things in your approved medium
- Member Artists work in the gallery which allows the artist the benefit of talking to customers while you work your shifts and observe which of your pieces is getting the most interest and comments.
- Often meeting your customers allows you to establish relationships for future sales. Even if you aren't in the gallery when your art is sold, you are given contact info on large sales so you can contact the customer to thank them and explore future possible sales.
- Savings! Generally, being a member artist will allow the most profit for you. By paying rent and percentage commission on each sale, it is likely you will be able to beat the 40+% charged by most galleries. In high sales months, you can save a lot!
- As a member, you are given a firm amount of space to show your art. As opposed to most galleries which will determine how many pieces, how your art is displayed, what kind of art they will accept and a strong chance they would reject unproven work.
- In a Co-op you are part owner of the business and help make policy decisions to benefit the gallery and the artists.
- The intangible but exceptional value of the comradery and support of fellow artists in a Co-op is invaluable. You have a built in source to bounce new ideas off of and get feedback from your fellow artists. When any individual artist succeeds it benefits all the artists who run the co-op so it is in everyone's best interest to lend a hand when possible.

- Since everyone lends a hand in running the gallery, each artist's individual talents are taken into consideration so you can use your skills to help the gallery succeed. You are not seen as just a dollar sign but rather as a contributing member of the business group.

Now for the rules and regulations part....

#### **Requirements for membership:**

##### **A member must:**

- Must live within approx. 50-mile radius of the gallery.
- Be able to work 12 to 16 hours in the gallery each month.
- Attend our general meeting, usually on the 3<sup>rd</sup> Tuesday of each month.
- Serve on a gallery committee and/or mentor a provisional member.
- Be able to attend special gallery events.
- Not be planning any extended absences within the first 12 months of membership.

#### **Considerations for Applicants' work:**

##### **An applicant should:**

- Demonstrate competence and knowledge in his/her chosen medium.
- Have original work that is not in any way similar to an existing member's work.
- Use materials of the highest quality and caliber.
- Present their work in a professional manner.
- Have work that is marketable and will sell.
- Be able to produce enough work to keep her/his display well stocked.

#### **Financial Considerations:**

- Initial costs to new members are a non-refundable membership fee of \$ 350 PLUS first and last month's rent of \$ 150 for a total of \$ 650 payable on acceptance into the gallery as a provisional member.
- Monthly rent is \$ 150 which is automatically deducted from the member's monthly check.
- Members pay a 17 % commission to the gallery on all sales.
- Payment for work sold is paid on the 1<sup>st</sup> of every month.
- The gallery is not liable for any theft or breakage of members' work.

#### **Space Allocations:**

- **Jewelry Cases** – 42"x 24"x 64" – self-contained case.
- **Wall/Pedestal** – 8 linear feet against a wall and extending no more than 30 inches from the wall.
- **Wall Artists** – 12 to 14 linear feet of wall space protruding no more than 24 inches from the wall.
- **Floor Pedestal** – 20 square feet of space and not compromising the viewing of another gallery member's display.

#### **New members:**

- We look for members as space(s) become available in the gallery.
- Applicants invited to join Arts Prescott Gallery enter into a 90-day Provisional Membership and are assigned mentor(s) with which to train.
- During the 90-day provisional training period you will work 5 x per month @ 4 hour shifts
- After completing the 90-day training period Provisional members are invited to become full members of Arts Prescott.

**Submission of work and screening:**

**To apply for membership:**

- Bring a completed application form to the gallery or it may be mailed (write attention Screening/Quality Control Committee)
  - Please include a resume and any other pertinent materials about you or your work that will help us get to know you.
  - Please list 3 local references and phone numbers below. If you don't have any local references you may list 3 people that know you and your work and their phone numbers.
  - Send in 5 photos or slides of work, labeled with medium, size, price and artist's name
  - Bring 5 examples of gallery work to the gallery when you are interviewed.
  - Include a self-addressed stamped envelope for return of application package.
  - Be available for an interview with the Screening/Quality Control committee.
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**Arts Prescott Gallery Membership Application:**

Date \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Media \_\_\_\_\_ Price Range \_\_\_\_\_

Type of Display required: Wall, Wall/Pedestal, Jewelry Case, Pedestal (circle)

Date you will be available to start your membership \_\_\_\_\_

References and phone numbers:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Comments or Questions:

\_\_\_\_\_  
\_\_\_\_\_

Please return this completed application to the gallery with your photos.

Please allow 2-4 weeks for a response.